TE PŪ HARAKEKE
Community Collective Manawatū

Strategic plan | Mahere rautaki 2024–2028

Te Pū Harakeke—Community Collective Manawatū was established in 1971 to bring together and support local community organisations. Originally known as the Palmerston North Community Services Council, in 2022 we took on the name Te Pū Harakeke, which represents our aspiration to connect local community and social services together at the 'flax-roots', and provide support and nurture to the sector.

Our membership is made up of over one hundred different groups engaged in community or social service in the Manawatū. Our membership is mostly not-for-profit community groups, but also includes individuals, businesses, education providers, and government agencies who are also working in the community services space.

We are an incorporated society, governed by our Constitution and a Board is made up of elected representatives of our members.

Our vision | Whakakitenga

A strong, vibrant, and connected community sector in the Manawatū.

He rāngai hapori pakari, māia, honohono hoki ki te Manawatū.

Our mission | Kaupapa

Sharing strengths, empowering communities, championing wellbeing.

Kōtuia ngā pūmanawa, hāpaitia te mana hapori, amohia ake te ora.

Te Tiriti o Waitangi

We affirm Te Tiriti o Waitangi as the founding covenant of Aotearoa New Zealand and will honour and uphold Te Tiriti and its principles in all of our activities. We acknowledge the mana whenua of Papaioea Palmerston North and the Manawatū, and their historical and enduring connection to this whenua.

Our values | Ngā uara

Whanaungatanga | Relationships
We are committed to building strong interpersonal relationships as the foundation of our mahi and of good community development practice.

Manaakitanga | Respect
We are committed to acting in a way that is inclusive, hospitable, enhances mana, and is always respectful of others.

Mana Motuhake | Self-determination
We are committed to championing autonomy and self-determination for individuals and communities, and acknowledge the particular rights to mana motuhake for Māori under Te Tiriti.

Ōritetanga | Equity
We are committed to championing equity for all parts of our community.

Ako | Learning
We are committed to reciprocal learning relationships between Te Pū Harakeke, hapori Māori, and our members; always being open to learn and develop.

Goals | **Whāinga**

Connection and collaboration Mahi tahi	Capability and capacity Āheitanga	Advocacy Whakatuarā	Community development Whakawhanake hāpori	Leadership Hautūtanga
Promote connection, collaboration, and information-sharing between community and social service organisations.	Facilitate the building of the capability and capacity of community and social service organisations.	Advocate on behalf of community and social service organisations.	Research the needs of the community sector, community development, and social wellbeing generally, and undertake activities to meet these needs.	Provide leadership to the Community Sector by modelling good governance and best-practice management.

Key strategies | **Rautaki paheko**

Connection and collaboration	Capability and capacity	Advocacy	Community development	Leadership
• Provide opportunities for community organisations to network, strengthen connections, share knowledge, and work together. • Use our knowledge of the community to connect people and services. • Produce regular and effective communications which facilitate the sharing of information between community groups.	• Deliver a range of training and professional development workshops to build the capability and capacity of people and organisations in the community sector. • Provide advice and support to community groups, referring to professional services as required.	• Develop and maintain relationships with central and local government, electorate offices, businesses, funders, stakeholders, and the wider community. • Communicate our own information and stories well. • Amplify the stories and information of our member groups. • Identify common challenges and concerns, and boldly advocate for solutions to these.	• Undertake the management of Hancock Community House. • Administer the Community Development Small Grants Fund. • Host a Social Wellbeing Forum biennially. • Undertake regular surveys of community sector workers. • Encourage and support innovative ideas and programmes for community development.	• Maintain a strong membership base and Sector-Lead status with PNCC • A governance-focused Board with an appropriate mix of knowledge, skills, and attributes, which models best-practice. • Robust financial, operational, personnel, governance, and health and safety policies and processes. • Support a team (paid staff and volunteers) who are passionate about what we do; and facilitate individual growth and self-reflection in a safe, enjoyable, supportive work environment.